

Equestrian Tasmania Strategic Plan 2018-21



Our Mission

To advance the sport the conduct and development of Equestrian.

Our Vision

To have an Equestrian community with increasing participation in a professionally run sport.

Our Strategic Pillars



Our Values

Equestrian Tasmania places a strong emphasis on its values

Participation

- across all levels of the sport

Membership Services

- provide value to members

FINANCIAL PERFORMANCE

- to make the sport financially sustainable

EXCELLENCE

- in the delivery of all equestrian sport

Club Development and Participation

Strategic Objective:

To grow the participation and public interest in equestrian through a range of strong development programs

- Develop equestrian disciplines and club capacity and sustainability

- Establish Talent Identification and Development Programs

Establish a junior pathway program

Strategies:

- Summarise and present Club Health Check report to Equestrian Tasmania Board.
- Equestrian Tasmania disciplines and member clubs to complete Australian Sports Commission Club Health Check

Strategies:

- Equestrian Tasmania to facilitate a total of seven coaching clinics for state squads at junior (18 years & under) and senior (18 years and older) levels.
- Equestrian Tasmania to engage national/international coaches to deliver training sessions to expose riders to national standards.
- Review the interschool program.

Strategies:

- Increase the transition of junior participants to ET club competitions and provide pathways for new and existing members.
- Implement and deliver an inter-school program to a minimum of three schools.
- Equestrian disciplines to work with schools to develop an inter-school competition (Primary and High Schools).

Coach and Official Development

Strategic Objective: To foster the success of Tasmanian coaches and officials at state and national level

Deliver training and accreditation for officials in the areas of Dressage, Show Jumping and

Strategies:

- A minimum of 12 new or upgraded dressage judges to attend interstate competition to receive practical training
- Conduct a two-day training course to accredit four new or upgraded show jumping judges and course Designers.
- Conduct a one-day training session to accredit one new or upgraded cross-country course designer.

Deliver training and accreditation for coaches and Officials

Strategies:

- Equestrian Tasmania to deliver a Coach Development Conference bi-annually. All coaches to attend to renew coaching qualification.
- Each equestrian discipline to deliver training to officials ensuring national standards are met.
- Disciplines to deliver training to coaches.
- Deliver a state-wide seminar to key stakeholders with the delivery of medication control for stewards and members.

Establish a Coach and Official Network

Strategies:

- ET to establish a coaching committee
- Establish an online and face to face coach and official network to share resources and information.

Communication, Promotion and Marketing

Strategic Objective: To promote the sport to the community by embracing new technologies and enhancing communication

Communicate with Equestrian Tasmania disciplines and member clubs

Strategies:

- Circulate policy updates to all equestrian disciplines.
- Equestrian Tasmania to send Board meeting summary to disciplines and club Presidents within three days of Board meetings.
- Publish Board meeting summaries within three days of Board meetings on Equestrian Tasmania website.

Increase the number of qualified personnel to assist with website and database updates

Strategies:

- Provide IT training annually for Equestrian Tasmania website to fourteen equestrian discipline committee members or delegates.
- Provide IT training for the Equestrian Australia national database to the Equestrian Tasmania Executive Officer and or Equestrian Tasmania discipline committee members on a needs basis.
- All equestrian disciplines use Equestrian Tasmania website subpages as their main online sites.

Competition and Events

Strategic Objective: To provide a vibrant program of events that caters for all levels of abilities

Deliver competitions that cater for all Equestrian disciplines.

Strategies:

- Develop a state-wide Equestrian Tasmania Events Calendar.
- Deliver a competition that integrates inter-school competition within the state and promotes transition to club Equestrian in Tasmania.
- Maintain attractive domestic competition for state and national level athletes.
- Provide access to higher level competition in Tasmania.

Governance and Administration

Strategic Objective: Ensure Equestrian strives for effective management to provide a sustainable financially viable organisation

- Ensure the financial sustainability of Equestrian in Tasmania

Strategies:

- Equestrian Tasmania to obtain and submit an independent review in relation to the structure costings and charges to the Tasmanian Equestrian Centre.
- Equestrian Tasmania to review budget on a six-month basis and present to Equestrian Tasmania Board with forecasts and actuals.
- Develop Equestrian Tasmania grant application plan identifying relevant grants, application deadlines and submission requirements.
- Equestrian Tasmania to submit an application to Communities, Sport and Recreation for Minor and Major Grants annually to support facility and equipment upgrades as required.
- Review the current Board portfolio structure in line with current trends and skill mix requirements in order to attract new directors to the Board and assist with succession planning.