



EQUESTRIAN TASMANIA STRATEGIC PLAN 2022—2025

Our Vision To encourage, develop and promote Equestrian in Tasmania

By Equestrian we mean the FEI recognised sports of Dressage, Jumping, Eventing, Para, Endurance, Vaulting and Carriage Driving, together with the non FEI sport of Show Horse.

Our Mission To recognise that each of the sports are conducted by separate entities which comprise the local clubs, which in turn are governed by separate State bodies.

To recognise that each of those entities is best placed to make decisions for the management and direction of each sport and the role of Equestrian Tasmania is to be the vehicle which represents the sports' common interests, provides common services, provides one voice and the connections to the FEI via Equestrian Australia

To recognise that each of the sports will have its own strategic plan to advances the interest of each sport, enabling it to determine the best strategy to attain the objective of advancing its sport including providing the pathways in each sport, promoting, financing and increasing participation in that sport as well as achieving the common values

That in undertaking the role of providing support common services, one voice and high-level governance, Equestrian Tasmania will demonstrate leadership, a high level of competence as well as achieving the values itself and ensure that they are achieved by all sports

Our Values

Education

Transparency

Excellence

Inclusiveness

Membership support

Strategic Pillars

- Recognising that the interests of Equestrian are best achieved by each of the sports thriving
- For each of the sports to thrive it needs firstly to have its own mission, vision and strategic plan for its development and secondly excellence in the provision by Equestrian Tasmania in the functions it



Development of the sports

Objective: to grow the participation of each of the sports within Tasmania by assisting them to provide opportunities to all members

- ⇒ Increase overall membership number in each of the sports
- ⇒ Assist the sports to engage National/ International coaches
- ⇒ Assist the sports to deal with the increased burden on volunteers by providing services to sports at cost
- ⇒ To facilitate the provision of facilities needed by each of the sports, preferably in the interests of efficiency at a common venue

Education, development & pathways

Objective: to provide learning and development opportunities for coaches, officials and volunteers

- ⇒ All sports to deliver training to officials to maintain accreditation
- ⇒ Support and welcome volunteers and ensure their contributions are valued and recognised
- ⇒ Seek funding opportunities to accredit new judges and officials
- ⇒ Support the Coaching committee to provide training opportunities for existing coaches

Competitions & Events

Objective: To enable each of the sports to provide safe, fun competitions for all levels tht build a strong participation base and encourage members for the future

- ⇒ Support local competitions across all regions and sports, provided by the sports
- ⇒ Assist the sports to provide innovative training and competition opportunities to encourage new members
- ⇒ Promote and facilitate interschools events across the State
- ⇒ Assist the sports to provide opportunities for high level competition in Tasmania

Communication, promotion & partnerships

Objective: To promote Equestrian in Tasmania and develop partnerships within the community

- ⇒ Deliver effective communication that services the sports and stakeholders and builds on the profile of Equestrian Tasmania
- ⇒ Seek opportunities to link with other sports and/or events to promote Equestrian within Tasmania
- ⇒ Provide support to the sports to increase their use of the Equestrian Tasmania website

Governance & culture

Objective: To efficiently deliver services to members, foster a culture of inclusion and provide a financially stable organisation

- ⇒ Equestrian Tasmania to submit an application to Community, Sport and Recreation annually for grants
- ⇒ Ensure the Equestrian Tasmania board portfolio structure has a broad range of skills mix, is diverse and represents it's membership base
- ⇒ Equestrian Tasmania to conduct regular budget reviews and presents these to the Equestrian Tasmania board