



EQUESTRIAN
TASMANIA

STRATEGIC PLAN

2026 - 2029



**This plan outlines Equestrian Tasmania's strategic direction for 2026–2029.
It was developed in consultation with the ETAS Board and disciplines.**

**It will guide our priorities, partnerships, and operations,
ensuring our sport continues to grow and thrive across Tasmania.**

**This strategy will be supported by an operational plan and
progress will be reviewed quarterly.**



ETAS Child Safe Sport Statement of Commitment

Creating a child safe sport is everyone's responsibility.

Equestrian Tasmania is committed to Child Safety. We believe children, young people and all members should feel safe, included and encouraged.

Please visit our dedicated safesportshub.com for further information

tas.equestrian.org.au

Thank you to the professional photographers who capture the moment at our events
and whose work is featured in this strategic plan;
Hannah May Photographry, Sarah Walker, Bekki Vooght Media and Yaleena Bridges



ABOUT EQUESTRIAN TASMANIA

Equestrian Tasmania (ETAS) is the state sporting organisation responsible for overseeing the development, coordination, and governance of equestrian sport across Tasmania. We are a member of Equestrian Australia and operate within a federated model, working alongside our affiliated disciplines and clubs to support the sport at all levels.

We do not directly deliver the Olympic disciplines of Dressage, Jumping, or Eventing, these are managed by independent, incorporated bodies in Tasmania. Instead, ETAS provides shared services, governance leadership, member support, and strategic coordination to help the sport thrive in Tasmania.

We are responsible for:

- State-wide strategic planning and policy development
- Child safety and sport integrity
- Member and club support
- Management of the Tasmanian Equestrian Centre (TEC)
- Show Horse delivery and interschool coordination
- Liaison with government and external stakeholders
- Promoting equestrian sport and securing resources for its growth
- Funding acquisition
- Medication control
- Measuring

Together with our partners, we are building a safe, inclusive, and sustainable equestrian system for all.





OUR VISION

To lead a strong and sustainable equestrian sport in Tasmania that empowers disciplines and creates lifelong pathways for all participants.

OUR MISSION

Equestrian Tasmania supports and connects Tasmania's equestrian disciplines through strong local leadership, shared services, and strategic partnerships.

We empower each sport to grow, foster participation at all levels, and uphold core values, including a deep commitment to horse and human welfare.

Together, we're building a thriving, inclusive, and respected equestrian community.

OUR VALUES



Growth

We foster the development of our people and the sport through education, innovation, and opportunity.

Integrity

We act with honesty, transparency, and accountability in all our decisions and relationships.

Inclusive

We welcome and value everyone, working together across disciplines and backgrounds to achieve shared goals.

Support

We are committed to being approachable, responsive, and engaged with our members, clubs, officials, and volunteers, ensuring everyone feels heard, valued, and connected.

Welfare & Safety

We prioritise the wellbeing and safety of all participants, human and equine, in every aspect of the sport.

COURSE TO SUCCESS

To achieve our vision and mission our operations will be guided by the following strategic pillars.

Sport Growth & Capacity

Drive participation growth, enable access to facilities across the state, and support the disciplines to grow equestrian sport in Tasmania.

Education & Pathways

Support the development of riders, coaches, officials, and volunteers through clear training pathways and development programs.

Support & Coordination of Events

Ensure the safe, inclusive, and well coordinated delivery of training, development, and competitive events across the state in collaboration with disciplines.

Engagement, Partnerships & Promotion

Strengthen communication with members, promote the sport across Tasmania, and build strong partnerships across the sector.

Good Governance & System Integrity

Uphold safe, compliant, and trusted sport delivery through strong governance, policy leadership, and transparent systems.

STRATEGIC FOUNDATIONS

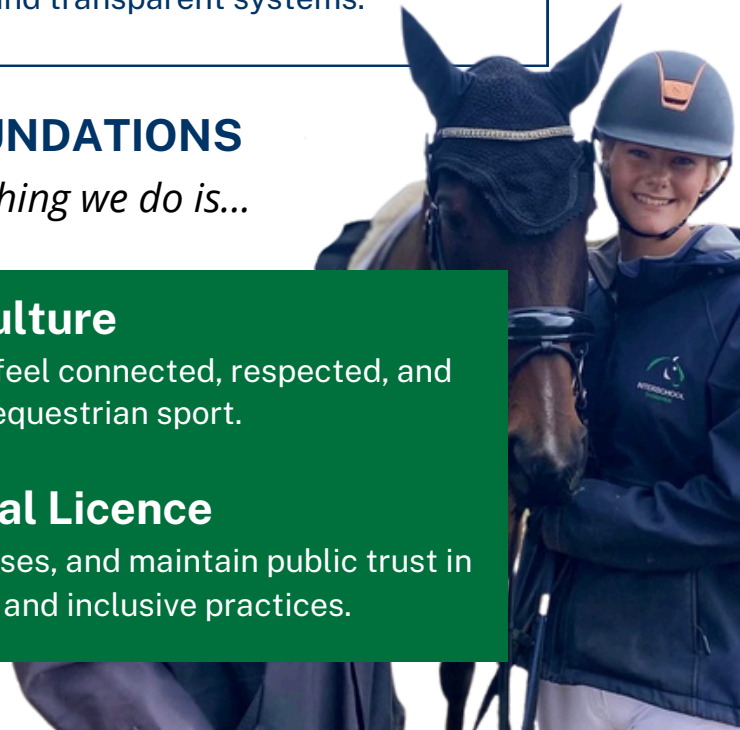
Underpinning everything we do is...

Positive Culture

Create an environment where people feel connected, respected, and proud to be involved in equestrian sport.

Welfare & Social Licence

Uphold the wellbeing of people and horses, and maintain public trust in our sport through safe, ethical, and inclusive practices.





EQUESTRIAN
TASMANIA



**WHAT SUCCESS
LOOKS LIKE IN
2029**

STRATEGIC FOUNDATIONS

POSITIVE CULTURE

Create an environment where people feel connected, respected, and proud to be involved in equestrian sport.

- A welcoming and inclusive culture is felt across all levels of the sport
- All members feel respected, heard and valued – regardless of age, experience or discipline
- Strong two-way communication exists between the Board, disciplines, clubs, and members
- Clubs and events model respectful behaviours and uphold the Code of Conduct
- A shared sense of pride exists in how equestrian sport is delivered in Tasmania
- The “one sport” philosophy is lived – with disciplines working collaboratively, not in silos



STRATEGIC FOUNDATIONS

WELFARE & SAFETY

Uphold the wellbeing of people and horses, and maintain public trust in our sport through safe, ethical, and inclusive practices.

- The wellbeing of both horses and people is prioritised in all programs, policies, and events
- Coaches, clubs and event organisers understand and implement best-practice welfare policies
- Child safeguarding standards are adopted and implemented across all clubs
- All events meet minimum medical and safety requirements, with resources to support compliance
- Members understand and support the concept of social licence — the trust the public places in us
- National expectations for integrity, risk, and welfare are consistently met
- Regular training and education ensure that welfare is embedded, not just enforced
- ETAS is viewed as a trustworthy steward of the sport — protecting its future by earning respect



STRATEGIC PILLARS

SUPPORT GROWTH & CAPACITY

Drive participation growth, enable access to facilities across the state, and support the disciplines to grow equestrian sport in Tasmania.

- Membership has grown across all levels and age groups
- Administrative services are available to disciplines at cost, easing the burden on volunteers
- Tasmanian Interschool team attend the National Interschool Championship annually
- Supporting the appropriate disciplines to deliver programs that support para and other pathways that provide opportunities for riders with physical, mental or other health impairments.
- Strong partnerships with local clubs to support sustainable growth
- Funding secured and distributed to support discipline-led programs
- Clear support for participation pathways from grassroots to high performance
- Ongoing collaboration with national and state equestrian bodies
- ETAS is recognised nationally for delivering a quality sport experience
- TEC is a well-utilised venue, with a sustainable management plan
- Increased access to facilities in all regions — including new options in the North



STRATEGIC PILLARS

EDUCATION & PATHWAYS

Support the development of riders, coaches, officials, and volunteers through clear training pathways and development programs

- More accredited officials and coaches, with increased diversity
- Funding accessed to support education programs delivered through disciplines
- Ongoing professional development is provided for coaches and volunteers
- New initiatives developed to identify and support emerging young officials and coaches
- Volunteers are recruited, recognised, and retained through structured support
- Squad and youth development opportunities expanded
- Medication and measuring stewards trained and available statewide
- TAS riders and officials are participating interstate and recognised nationally
- Mentorship programs are in place for young riders, coaches and officials



STRATEGIC PILLARS

SUPPORT & COORDINATION OF EVENTS

Ensure the safe, inclusive, and well coordinated delivery of training, development, and competitive events across the state in collaboration with disciplines.

- Disciplines successfully deliver inclusive, well-supported events
- Statewide interschool program delivered with increased school engagement
- Show Horse competitions coordinated and delivered consistently
- Event calendars are coordinated across disciplines to reduce clashes
- Online entry and results systems are streamlined and consistent
- Clear minimum standards for safety and welfare at events adopted statewide
- Clubs and Ag Shows are supported to meet compliance and safety standards
- Disciplines delivery high quality Championship events on behalf of ETAS



STRATEGIC PILLARS

ENGAGEMENT, PARTNERSHIPS & PROMOTION

Strengthen communication with members, promote the sport across Tasmania, and build strong partnerships across the sector.

- More Tasmanians are aware of equestrian sport and its benefits
- Coordinated promotion of all disciplines under a united equestrian brand
- Regular and two-way communication with clubs, members, and sport leaders
- Equestrian Tasmania and disciplines maintain strong media and social presence
- Strategic partnerships with government, education, and other sports maintained established
- Sponsorship opportunities increased to support sport development
- Clear, timely updates provided on rules, policies, and program opportunities
- Disciplines collaborate on shared promotions and campaigns



STRATEGIC PILLARS

GOOD GOVERNANCE & SYSTEM INTEGRITY

Uphold safe, compliant, and trusted sport delivery through strong governance, policy leadership, and transparent systems.

- Policies, rules, and codes are clear, consistent, and accessible
- All clubs and officials meet EA and legal compliance requirements
- Child safety, health & safety, and risk protocols are consistently applied
- Medication control and measuring delivered in line with national standards
- Clarity exists around ETAS vs discipline roles — reducing confusion
- The ETAS Board has a broad range of skills and is diverse with representation from all disciplines.
- Strategic and transparent governance builds trust among members
- ETAS meets and exceeds Active Tasmania requirements and is grant-ready
- Succession planning ensures future leaders, coaches, and officials are in place
- TAS is viewed as a leader in sport governance among small states





TAS.EQUESTRIAN.ORG.AU

